



EVOK

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CLEAN WITH



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**For the health and safety of all, Evok has teamed up with ALL SAFE COMPANY to reinforce its health protocol with a new process.**

Their "CleanRwith" connected aerosol concept is an innovative disinfection system that, with the help of a QR code placed on the bottle and in the room, allows traceability and tracking of the disinfection process for customers and employees alike.

Once the premises and contact points have been disinfected with CleanRwith products, the housekeepers scan the QR code using an application previously installed on a smartphone to record the place, date and time of disinfection.

Customers can then scan the QR code with their smartphone at any time to obtain the latest updates about the disinfection of the place where they find themselves.

Behind each certificate received, the complete health protocol for Evok establishments (hotels, restaurants, spas, sports clubs) is displayed to inform each customer.

In 30 minutes, once the aerosol is placed in a restaurant, sports club, spa or hotel bedroom, the product sanitizes and disinfects the place in which it is found thanks to the air conditioning ventilation.

Customers staying at an Evok address will also be given a hydroalcoholic spray created by CleanRwith to enjoy their stay with peace of mind.

This product is both a surface disinfectant and a product for the hands, as it contains a powerful virucide and a softening cream.

It complies with the European REACH standard, which looks to combat the risks to skin associated with chemicals, and is propelled by natural air.







## ABOUT ALL SAFE COMPANY

The start-up ALL SAFE COMPANY, recently created by Laurent Chouraqui and Christophe Joly, has joined forces for this project with the Irish company IM8, which uses blockchain technology and specializes in QR code traceability.

CleanRwith products are made in France by one of the world leaders in aerosols and have successfully passed all bactericide, fungicide and virucide tests, allowing them to obtain invaluable certification to the latest EN-14476 standard.

The products have all met the “food” standard and are active on all types of coronavirus.

## ABOUT EVOK

Evok, lifestyles designers, was established in 2014 by its three co-founders. Owned by Pierre Bastid, it was conceived and developed by Romain Yzerman and Emmanuel Sauvage, its Managing Director.

Each destination offers a different variety of luxury: classic French for Nolinski and Restaurant du Palais Royal, exclusive for Hameau de la Volière and Cour des Vosges, casual luxury for Brach, and unconventional quirky for Sinner.

A lifestyle for a style of luxury matching our guests' different aspirations and wide range of desires. A common thread that defines each place in the group. A collection that develops beyond boundaries. Different projects that enrich the others.

Immerse yourself in the atmosphere of a city or neighborhood. Sense its every vibration. Exploring its traditions and style. That is the Evok spirit. We start afresh to kindle new emotions. Starting from scratch to create a new emotion. Finding a new place, reviving it, giving it a new life with designers such as Starck, Auer, Deniot, Tollemer and Lecoadic & Scotto, among others.

Each place has its own ambition, atmosphere and lifestyle inspired by its surroundings.

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