

SINNER



SUNDAY BRUNCH

PRESS RELEASE  
MARCH 2021

# SUNDAY BRUNCH SINNER & VICTORIOUS

LAUNCHING JANUARY 24, 2021

Now more than ever we want to bring people together and celebrate the pleasure of each other's company by offering a joyful interlude full of energy. While it was closed, Sinner refined its vision of a festive brunch that's all about warmth, togetherness, and excitement. Liveliness and celebration are essential right now.

Sinner has worked with Victor le Douarec for the artistic direction. This is the first collaboration for his performance collective "Victorious."

With this new event at Sinner, Evok shows once again its support for performers and live entertainment and its desire to give them the spotlight.

12 pm to 3 pm (last reservation)

Price: €90 per adult – €45 per child

Mineral water, "classic" juices, and hot drinks included.

Extra charge for detox juices.

Dress code: cocktail & more



## A NEW WAY TO CELEBRATE

There's no set time to party. The rules have changed. Day or night, Sinner invites you to enjoy every minute: a wonderful meal, friends, live music, performers dressed to the nines, with 800 artworks on the walls and collectible books you can flip through. Everything is arranged to nourish the mind, the heart, and the body.

Sequins shine in the light of day for a wild Sunday: musicians, singers, and the Victorious DJ share the stage, creating a combination of live performances and popular shows where oldies mingle with music from today. The music starts off slow and comforting and gradually becomes exciting, with joyful energy that makes you want to dance.

Studio 54, the freedom and dazzling elegance of the 70s and 80s, and an urge for fun and positive energy for moving forward — all this inspired Emmanuel Sauvage to create a new vision of celebration for feasting and letting loose with freedom and vintage sophistication.

## BLENDED, REFINED & FESTIVE CUISINE

Sinner offers a blended, joyful, spontaneous approach to brunch. In his cooking, Chef Adam Bentalha explores his North African origins and includes the flavors of this nomadic, “tribal” cuisine, with its friendly simplicity.

You can choose between large shared tables or have an intimate meal to discover the dishes presented on the counter of the open kitchen: chopped or braised pieces of meat, ceviche, sushi, and charcoal-grilled vegetables. Aged cheeses, desserts by Yann Brys, and classic brunch dishes are also on the menu.

Children are welcome to enjoy a space just for them upstairs. They will find a custom menu and lots of fun things to do.





*About Victor Le Douarec, Artistic Director*

Victor Le Douarec is a singer, pianist, songwriter, and artistic director from Paris who studied at the conservatory and then at the American School of Modern Music (IMEP).

He first signed with AZ and then joined with Universal Music in 2010 from the age of 16. In 2015 he debuted as the male lead in the musical “Résiste” with France Gall, touring all over France before hanging his hat in Paris where he soon became a star of Parisian nightlife.

In 2021, with a great deal of experience under his belt and many successful collaborations, he launched Victorious at Sinner: a live experience with a collective of performers and musicians whom he has met along the way.



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*About Sinner*

Sinner is located in the heart of the lively, eclectic Marais and breaks the rules of a luxury hotel. As it reveals its own take on the city, it shares its vision of Parisian style, which is a true departure from long-established traditions.

Sinner pushes back boundaries. It captures an irreverence without renouncing the luxury and elegance which characterize the capital’s finest addresses. At Sinner for the first time, religious heritage, history, glamour, and mystery all mingle within a unique hotel.

43 rooms and suites, an ethnic restaurant, and a spa. Interior design by Tristan Auer.

Sinner sees things a little differently and doesn’t do anything the ordinary way.

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